



# SUSTAINABLE PASSPORT

by NETEXPLO

An online program, available in SCORM,  
for all employees to learn about  
sustainable development in  
45 minutes and get involved today



# Program goals

## Seizing sustainable development and get involved today

Sustainable development is becoming more and more a part of our lives as citizens, consumers and employees. Everyone is talking about it and facing this flood of information, we sometimes find ourselves dizzy, helpless, or anxious!

Together, let's get to grips with the subject of sustainability, clear up the stakes for companies and draw up the keys to action... To question ourselves and get involved today!

## For whom?

All non-expert employees.

## How?

A 45-minute SCORM program with mandatory content to get to the heart of the matter and optional content for the more curious, emphasizing interactivity to position the learner in an active posture and promote the appropriation of concepts.



# Program architecture

## Contents

*Introduction*

**Does sustainable development ring a bell?**

**Did you say sustainable?**

**Let's get sustainable on a daily basis!**

**Companies are already working on it!**

**Did you say CSR?**

**4 concluding tips**



# Program content

## Does sustainable rings a bell?

5 questions to test your knowledge on the subject.

### MODULE 1

## Did you say sustainable?

10 minutes to grasp the context, definition and vocabulary of sustainable development and build a common base of knowledge.

### MODULE 2

## Let's get sustainable on a daily basis!

Food, mobility, energy, digital and textile... Let's investigate and demystify 5 personal life situations in order to start the mutation gently, without guilt!

### MODULE 3

## Did you say CSR?

10 minutes to understand the reality of corporate social responsibility, its vocabulary, its current requirements and its future opportunities.

### MODULE 4

## Companies are already working on it!

- 6 operational and inspiring projects carried out by large companies, pitched and decoded by Netexplo.
- The vision of 4 CSR directors.

## 4 tips to conclude

4 issues to keep in mind to take action serenely.



# Introduction



**Introduction**

## Does sustainable development ring a bell?



Does sustainability ring a bell?

✔ It's your turn to play!

**Every year...**  
Enter each number in its right place.

160 million		jeans are sold worldwide.
20 billion	More than	applications are downloaded from the Apple AppStore.
26,000	Antarctica loses	tonnes of ice.
219 billion	More than	animal and plant species are disappearing.
2.3 billion		children are forced to work worldwide.

**Confirm**



# Modules 1 & 2: sustainable development

« Theoretical session »

## Did you say sustainable?

The goal: Understanding the context and building a common base of knowledge and vocabulary.

- Selected pieces of the history of the sustainable movement (timeline)
- The definition of the Bruntland report
- The economic, social and environmental pillars
- The 17 UN objectives
- 5 words to decipher :
  - Biodegradable
  - Biodiversity
  - Biomimicry
  - Carbon
  - Systemic
- *End-of-module activity*

« Practical session »

## Let's get sustainable on a daily basis!

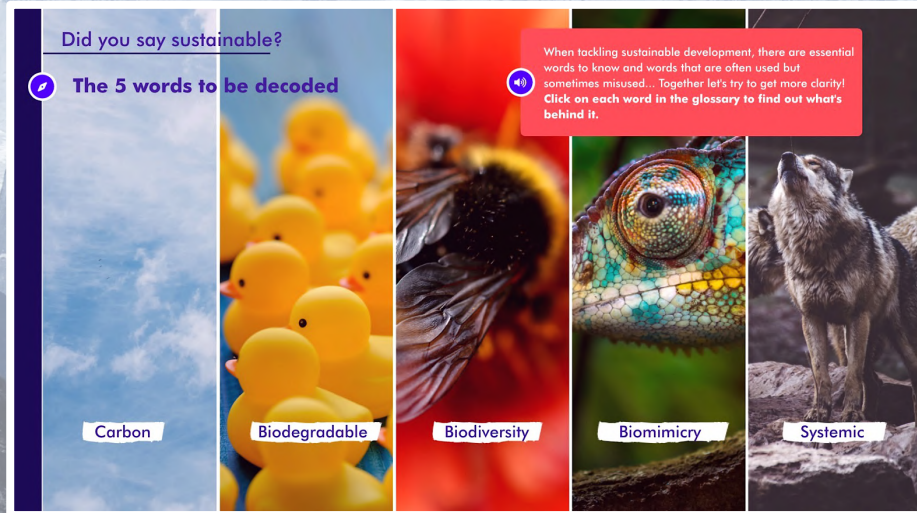
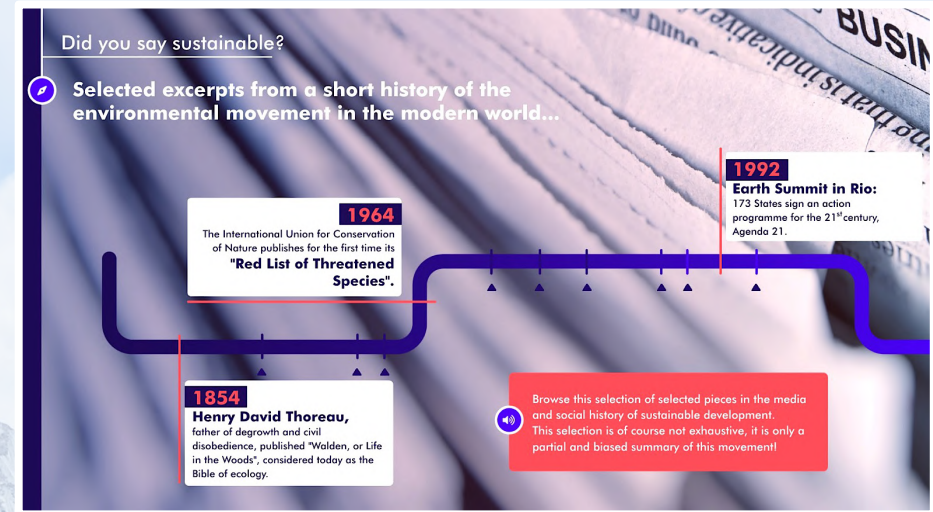
The goal: Going through and appropriating a methodology for taking action that is accessible to all.

The intention: Let's not neglect small gestures because they end up producing large-scale effects: by creating reflexes and then habits, they eventually modify personal requirements and collective expectations of, among others, companies.

- Analysis of three everyday situations of universal significance (food, mobility, energy):
  - Do I still have the right to buy a steak?
  - Do I still have the right to go on a road trip?
  - Do I still have the right to cover my house with Christmas lights?
- *Self-diagnosis activity on another theme, to be chosen from two (digital and textile):*
  - Do I still have the right to be addicted to my smartphone?
  - Do I still have the right to be a fashion victim?

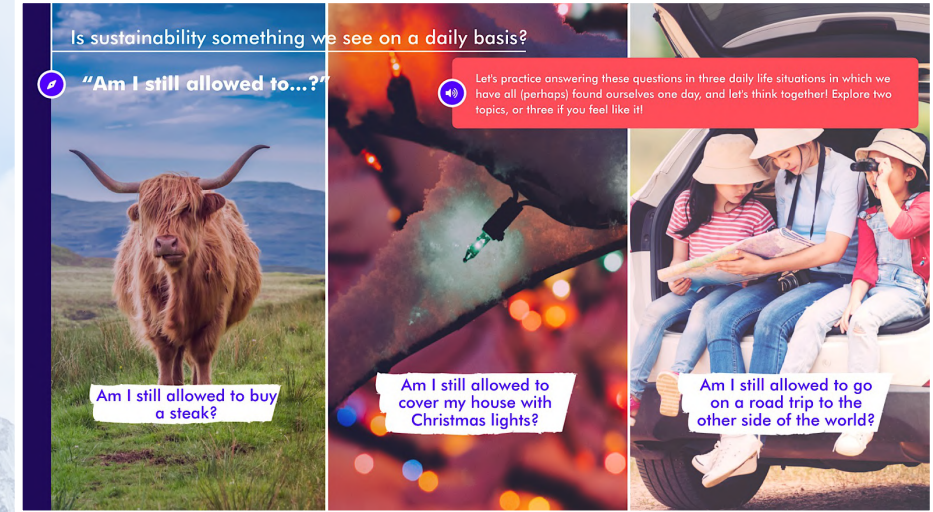
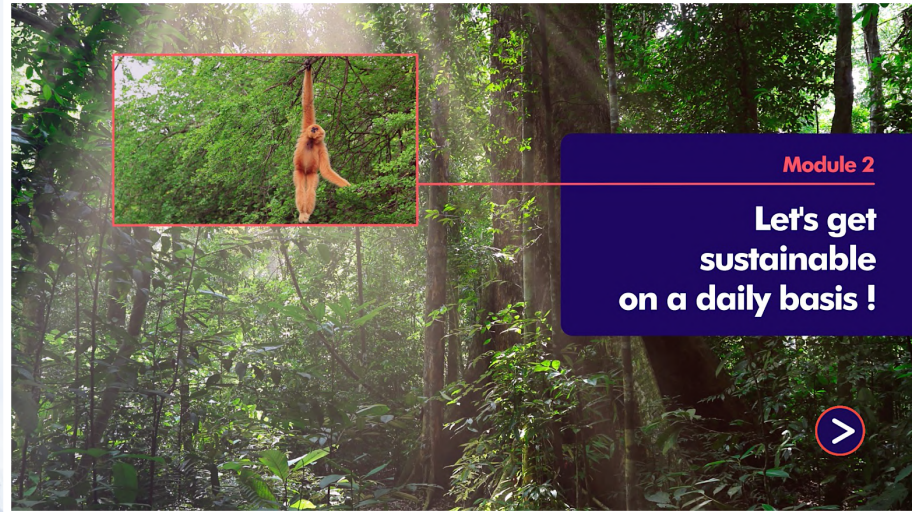


# Module 1





# Module 2





# Modules 3 & 4: CSR

« Theoretical session »

## Did you say CSR?

The goal: Grasping the current contours of corporate social responsibility and considering it as a strategic lever for the company.

- CSR and the 3 pillars applied to the company
- ESG criteria
- *Activity on the 3 pillars*
- The French PACTE law, purpose and the « enterprise with a mission » status
- Sustainable change as a performance lever for the company: risks and opportunities
- 5 watchwords of sustainable transformation :
  - Think eco-design
  - Think product life-cycle
  - Think circular economy
  - Think low-tech
  - Think ethical

« Practical session »

## Companies are already on it!

The goal: Discovering and being inspired by initiatives of large companies that apply in an operational way the concepts seen in the passport.

- 6 projects from large companies, pitched and decoded by Netexplo in three stages: the challenge, the solution, the inspiring idea (6 videos of 1 min 30):
  - SODEXO – Food and wastage
  - ENGIE – Sustainable energy and inclusion
  - BOUYGUES TELECOM – Responsible consumption
  - SNCF – Digital technology and life cycle
  - RENAULT – Sustainable and ethical mobility
  - MICHELIN – Resources and circular economy
- The vision and words of those who work daily for the CSR of large companies (4 videos or more).



# Module 3



### Did you say CSR?

CSR, the first step on the path to sustainability

Driven by the need to meet **society's expectations**, which we have seen grow, and by an increasingly stringent **regulatory framework**, committing to a sustainable approach is becoming **an essential strategic issue for companies**.

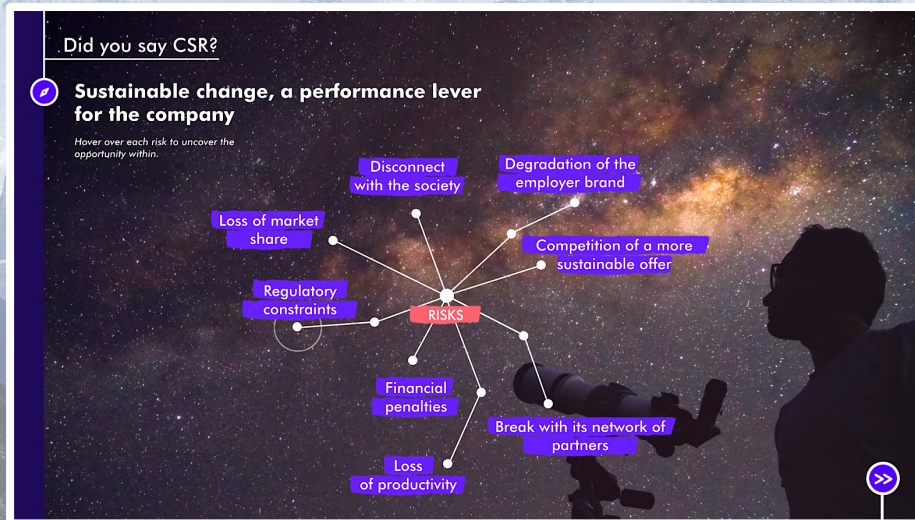
So what are we talking about exactly?

CSR, corporate social responsibility, means applying the three pillars of sustainable development to the company:

- be economically viable,
- while having a positive impact on society and better respecting the environment.

A balance that it will build with the help of its stakeholders, i.e. its employees, its customers, its suppliers, its shareholders, and its entire ecosystem.

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### Did you say CSR?

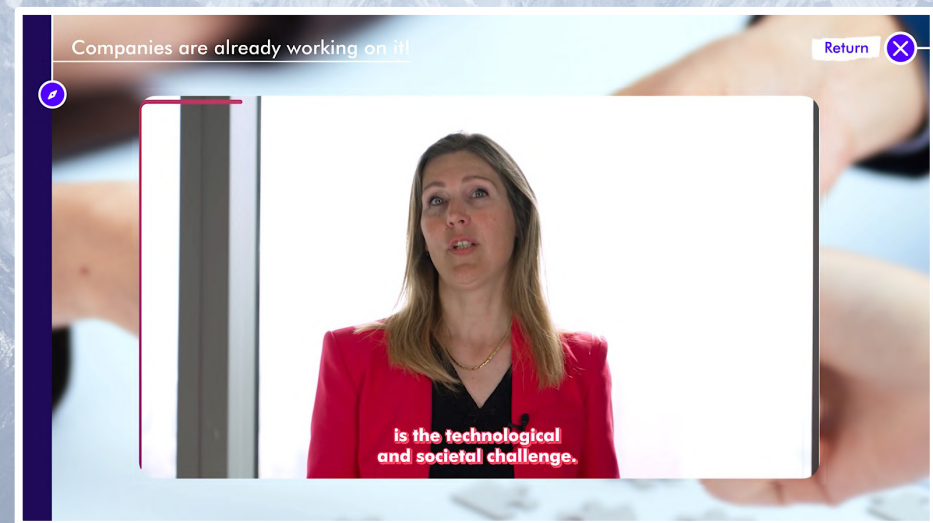
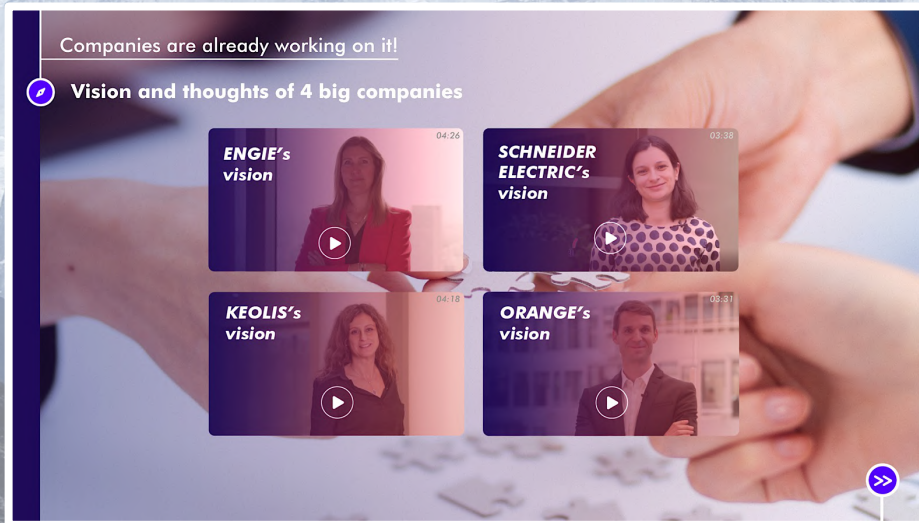
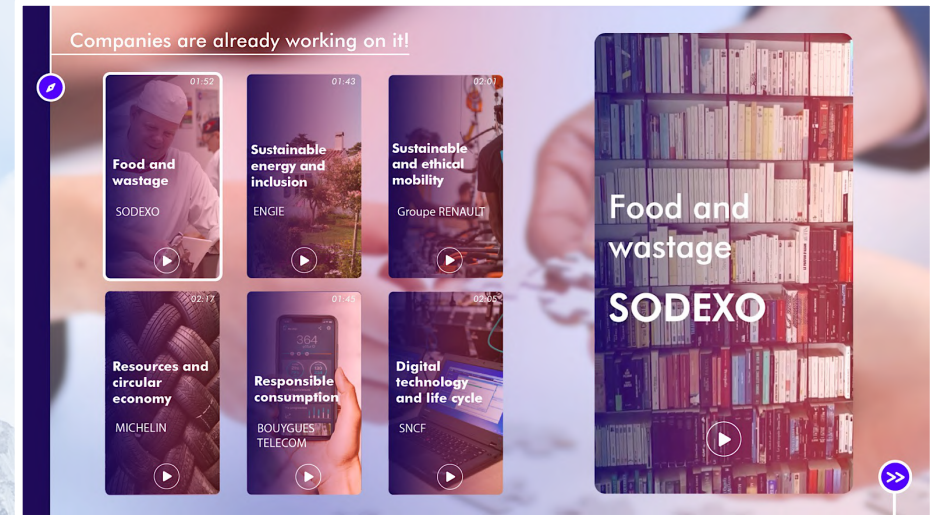
The 5 watchwords of sustainable transformation of a company

So how do we actually do it? Here are 5 watchwords to help you put on your sustainable hero costume and start the change.

- Think product life cycle
- Think eco-design
- Think circular economy
- Think low tech
- Think ethics



# Module 4





# Conclusion

